

PARTICIPATION
PROFITABLE
ORGANIZATION

DANA MOSS



HIRE DANA TO TRAIN YOUR GROUP WITH THE INS AND OUTS OF PPO INSURANCE!

DANA@PPODENTALCONSULTING.COM • 817.456.0012 • WWW.PPODENTALCONSULTING.COM



A MESSAGE FROM DANA

My speaking presentations help dental practices see how they can participate in the PPO environment and be profitable and most importantly, without sacrificing patient-oriented care. Dental practices can no longer ignore the PPO environment. Now more than ever, it's important that your team has the proper training in insurance negotiation and choosing the right insurance plans for your office. Also, I'd love to help your practice with credentialing.

When front office systems are not in place, the office can feel out of control and unorganized. There are four systems that create a smooth running front office, recare retention, case acceptance, accounts receivable, and insurance - which includes strategically placing the dental practice in the right PPO plans. These systems in a group practice setting will sky rocket your patient retention, case acceptance and lower your delayed insurance claims and accounts receivables. My presentations can cover any or all of these vital systems in a one hour format or can hold your audience's attention for an entire day.

The tips, tricks, and tools that are taught in all of my presentations use internal marketing techniques and relationship building skills to improve patient retention and case acceptance. These systems are easy for team members to implement back in the office on Monday morning and immediately impact practice profitability. To be highly effective and lucrative, practices need to be firing on all cylinders. I would love to teach your attendees how to do this.

I am a member of the Speaking Consulting Network, the Academy of Dental Management Consultants, AADOM Speaker/Consultant Alliance, and a lifetime member of AADOM.

I look forward to providing your group with a vibrant, motivating and enlightening presentation. Thank you again for considering me.

-Dana



“

“I loved this session!! Dana is so relatable! She is still an active office manager, so she lives this life and has real ideas, tips, tricks and is generous with her knowledge! She isn't afraid to share her experiences and results, even if they weren't the best! I am so excited to implement these ideas, strategies, and reports!!!”

BUILD A SUCCESSFUL PPO PRACTICE WITHOUT SACRIFICING SERVICE-ORIENTED CARE

Dana Moss trains dental teams how to implement and measure progress within four core business systems as well as the technology and skills needed to remain on the cutting edge of current dentistry trends. Her presentations share proven solutions that can be implemented immediately to lower accounts receivable and expediate insurance claims payment, ultimately leading to practice growth and profitability.

Meet Dana Moss, the PPO Pro

Dana Moss, founder of PPO Dental Consulting, is a PPO business coach with a focus on dental insurance. She is a money finder, PPO practice builder, and team motivator, ready to empower dental practices to increase profitability without sacrificing service-oriented care. Dana has refined the fundamental solutions for developing a patient centered and lucrative practice. Dana has worked as a front office coordinator, insurance specialist, office manager and practice administrator. Her years of experience in leading PPO practices bring firsthand knowledge of what it takes to be profitable in today's dental insurance world.



HIRE DANA MOSS FOR
YOUR NEXT EVENT.

DANA@PPODENTALCONSULTING.COM • 817.456.0012

DANA'S PRESENTATIONS



Building the Successful PPO Practice: Profitability without Sacrificing Service-Oriented Care Accounts Receivable and Insurance Systems

When financial and insurance systems are not in place, opportunities are missed for profitability and optimal patient care. This interactive, strategic session offers solutions for achieving 100% collection and tips for faster insurance claim payments and denial prevention. Learn how YOUR practice can implement these proven solutions immediately.

- Achieving a 100% collection percentage... or better!
- When to run statements and effective prompts for timely payment
- Tips for faster claim payment and denial prevention
- Reports to run - and when - to ensure prompt insurance payment and healthy accounts receivable
- Adjusting techniques that keep money in the bank... and patients appreciate!

Building the Successful PPO Practice: Profitability without Sacrificing Service-Oriented Care Insurance and Negotiations

When strategic negotiations and insurance systems are not in place, opportunities are missed for profitability and optimal patient care. This interactive, strategic session offers solutions for achieving 100% insurance collection and tips for faster insurance claim payments and denial prevention. An added bonus: a sneak-peek into negotiations of insurance allowables. Learn how YOUR practice can implement these proven solutions immediately.

- Achieving 100% insurance collection percentage
- Sneak peek into how to negotiate insurance allowables
- Tips for faster claim payment and denial prevention
- Reports to run - and when - to ensure prompt insurance payment
- Adjusting techniques that keep money in the bank... and patients appreciate!

HIRE DANA MOSS FOR YOUR NEXT EVENT.

DANA@PPODENTALCONSULTING.COM • 817.456.0012 • WWW.PPODENTALCONSULTING.COM



DANA'S PRESENTATIONS

(CONTINUED)

Past Presentations include:

- AADOM National Conference 2019
- AADOM Chapter Meetings for Dallas/Ft. Worth, Rochester, and Syracuse
- FTW AGD March 2019
- Rocky Mountain Dental Convention Jan 2020
- Dental CEO Success Team Symposium Feb. 2020
- Texas A&M College of Dentistry March 2021
- Fort Worth District Dental Society Nov 2021
- ADA CE Online for Practice Management 2021

What attendees are saying:

"One of the best speakers. Energetic and information was so useful I came back ready to implement changes."

"Loved how she provided specific reporting/formats to help. She took the guess work out of many questions I had!"

"Lots of great information! I've been in dentistry a while and it's always wonderful to learn new information!"

"Dana gave so many helpful tips! And she was very engaging."

"Very informative exceed my expectation! Great Energy!!"

HIRE DANA MOSS FOR YOUR NEXT EVENT.

DANA@PPODENTALCONSULTING.COM
817.456.0012 • WWW.PPODENTALCONSULTING.COM



“

"Great class. I can't wait to use all the tools that were given to us! My favorite class of the weekend."

"Dana is amazing! Personal, down to earth, energetic and sincere! I loved it!"

"Great speaker. Great content! A fun course with relevant material that can be instantly implemented when I return home!!"